



**Friday, February 26th**  
1:00 pm - 1:15 pm

[Click here to register](#)

## Join us for our NEW EVENT!

Get ready to get up close and personal with people who are industry icons and have contributed to the growth of PMANC!

Your host, PMANC Social Media Chair, **Livier Gomez** (Terry Town) will ask guests about their life, career and future projections.



Our first guest is a PMANC Past President (2003 - 2004) and no stranger to the promotional products industry, **Mike Ellis**. He currently is the Regional Sales Manager for Logomark.



Previously, Mike was the account manager for Evans Manufacturing and a Senior Account Exec at 3M for 10 years.



2021 PMANC Spring Premiums Sample Box

The samples are free but we ask that you cover the postage/handling fee of \$25.00.

**QUESTIONS?** Please contact Executive Director, Carol Murphy at [pmanced@gmail.com](mailto:pmanced@gmail.com) or call 415-

## Still Time to Order a Samples Box

**GET 20 FREE SAMPLES** in our Spring Premiums Sample Box! This box will be filled with product samples from national suppliers.

### LIMITED QUANTITY!

This offer is limited to the first 75 distributor members who sign up. This is a popular event and we always sell out, so if you're interested, please register right away.

### UNBOXING EVENT on MARCH 18th at Noon (PST)

All the supplier participants will be given 2-minutes to tell you about the product they placed in the box. Our always entertaining host, Jess Koenig (Halo) will introduce the suppliers and we'll have some complimentary RAFFLE PRIZES! If you're curious about the Unboxing, you can watch the [video from our last event here](#).

This is a members-only event! If you aren't a member, it's very easy to join. Read about all our

Participating Supplier Companies

[CLICK HERE TO ORDER](#)

Scholarship applications are being coordinated through PPEF.

## Accepting Applications for the PMANC 2021 Campbell Brown Memorial Scholarship

Applications for the 2021 Campbell Brown Memorial Scholarship are available now. Current PMANC members are welcome to apply. **The deadline for entry is March 15th!** The annual scholarship is an exclusive benefit for PMANC members.

[Please click here for the application.](#)



**CHARITY GIBSON** is the National Account Coordinator for Peerless, a Chef with the industry non-profit organization PromoKitchen.org, and the owner of Green Banana Social - a social media services provider for promotional products industry suppliers

She is known in the industry for her posting consistency, lightning-fast response times, and creative problem-solving abilities.

## WEDNESDAY WEBINAR No One Cares About Your Logo! How to make Merch Matter

Whether it's a supplier or distributor self-promo, or an order we're producing for a client, there is something very important we need to learn even if it's not something we want to hear - No one cares about your logo. There is an old saying that says, "People don't care how much you know until they know how much you care." In this short, but powerful presentation you'll learn how to engage your current clients despite the market conditions, who is currently buying promo and for what purpose, and how to ensure that the products you sell make a difference to the people who buy and receive them. People don't care about your logo, but if we do our jobs right - they can and will.

The effervescent and always inspirational, Charity Gibson, will share ideas to help you engage with your clients during challenging market conditions.

[REGISTER FOR THIS WEBINAR](#)



**MIDWEST**2021  
LEADERSHIP CONFERENCE

MARCH 16-17 | A VIRTUAL EXPERIENCE

**MARCH 16 & 17, 2021**

NOON-5PM EST

\$75 MEMBER RATE (**ANY REGIONAL MEMBER**)

\$150 NON-MEMBER RATE

ONLINE VIA HOPIN

 [mippa.org/mlc](https://mippa.org/mlc)



BE ONE OF THE FIRST 90 REGISTERED AND RECEIVE A CAREFULLY CURATED "SWAG BOX."

PLATINUM SPONSOR



GREAT opportunity to attend the annual 'meeting of the minds' along with two days of friendship, connections and ah-ha! moments discussing the future of the industry. The conference has been an inspiration for those who have been able to attend in person over the past few years. Now, NorCal promo professionals have the rare opportunity to experience this conference via a live online event. The 2-day conference kicks off with a keynote from **Heath Slawner | Igniter with the Simon Sinek Organization**. Get the event itinerary and complete details [here](#).

REGISTER for The Michigan Leadership Conference

## Have you completed your PMANC Member Profile & Video Link?

View Sample Video Profiles from PMANC Supplier & Distributor Members!



Did you know **Laura Brewer** (Ariel Premium Sales Manager/Sales Training Manager)

One of the fun things about meeting people at the industry shows is getting to know a little more about their personal interests and passions, along with how they started in the industry.

Now **all PMANC members** can include a link to a video introduction within your directory listing. It's so simple to include this link and begin connecting and learning more about other PMANC members.

**Social Media Chair, Livier Gomez** created a video tutorial to show members **how to log into the website** and **complete your profile**, along with your video link.

likes to go fishing and hails from Texas?  
Get to know Laura a little better by watching  
her video profile [HERE](#)

**Not a PMANC Member Yet?**

Learn more about this and many other  
benefits you can enjoy with your  
membership [HERE](#).

See how to create your profile  
on the PMANC website

**MEMBERS: Get INSTANT access to online  
coupons from the PMANC website**



We've made it easy for members to connect with supplier coupons that can potentially lead to savings of \$5,000 per year! Now you can see the details on some of the most popular coupons and get a direct link to savings. Log into the member area on the PMANC website: [www.pmanc.org](http://www.pmanc.org) and from the blue tab at the top of the homepage hover over **MEMBER INFO** then **MEMBERS ONLY CONTENT** and then select **COUPONS** from the drop-down menu. You'll also find access to our annual online coupon book on this page.

**Most Popular PMANC Coupons in PromoHunt**

Supplier	Coupon	Value
Primeline	Free Setup	44
SnugZ	Free Setup	36
Sweda	\$40 Off	40
Tekweld	Free Setup	40
Bag Makers	Free Setup	40
Chocolate Inn	Free Setup	40
Hirsch Gift	Free Setup	45
AAkron Line	\$25 Off	25
Towel Specialties	Free Setup	60
Peerless Umbrella	Free Setup	45
Lanco	Free Setup	40
<b>Value from 11 Coupons</b>		<b>\$455</b>
Value from 137+ Other Coupons		4,545
<b>Total Coupon Program Value</b>		<b>\$5,000</b>

# **SPRING**

## showcase

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### PMANC MARKET 2021



**Mark Your Calendars for Thursday, May 13th for the PMANC Spring SHOWCASE**  
More details and a registration link coming in the March newsletter.

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